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**WAYS TO**

*reconnect*

with your past  
clients.



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# SHOW YOUR APPRECIATION *To your clients*

## A REALTOR'S GUIDE

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### **GIVE THEM A CALL**

Take the time to reach out with a personal phone call or email to your clients. Wish them a happy holiday, ask them how they are and if there's anything you can do for them. This one might seem like a no-brainer, but the simple gesture isn't done as often as it should be.



### **HOST A CONTEST AND INVITE THEM TO PARTICIPATE**

The giving season is a great time to host a holiday contest and giveaway. Personally reach out to your clients to let them know about your contest and invite them to participate!

### **BE A LOCAL RESOURCE**

Send a list of upcoming Holiday events happening in your city. Start the conversation by asking them if they will be attending. Plan to meet them there!



# RECONNECTING

## *during the holidays*

A REALTOR'S GUIDE

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### SEND A THOUGHTFUL GIFT

Make a lasting impression on your client by dropping by a thoughtful and personalized gift. At the end of the day, it's the personal touches that people tend to remember and appreciate.

### CUSTOM BRANDED HOLIDAY CARDS

A personalized greeting card is the perfect way to reconnect with past clients and remind them about the amazing experience they had with you as their REALTOR®.



### MAIL DELIVERED POSTCARDS

The Holidays are a great time to get creative with your postcards! Instead of the generic promotional card, add a Holiday resource they will hold on to such as a recipe or a seasonal calendar!



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We Work Hard Selling YOU.

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